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# MEET THE TEAM



**Lawrence McLean** 



**Carey Bradshaw** 



Nicole "Cola" Owens



**Andrea McLean** 

### **CEO/FOUNDER OF AAT** TRIP HOST

Lawrence McLean developed the concept of AAT in 2012, as a result of the constant let down of friends backing out of travel plans, or simply not sharing his interest in traveling any further that the Caribbean. He started the group, African American Travelers of Philadelphia, followed by another chapter in New York, on meetup.com. Since, he has led thousands from around the country, on the AAT's groups have perused six continents, including its, signature, annual NYE in Dubai experience, and taking travelers "Home for the Holidays" to the beautiful motherland, Africa, year after year. According to "Madame Noir" Lawrence has been recognized as one of the three US entrepreneurs who is changing the perception of travel to Africa!

### PHOTOGRAPHER/VIDEOGRAPHER TRIP HOST

Carey Bradshaw is a self-educated photographer constantly pushing the boundaries of traditional photography by infusing digital photo manipulation. Armed with experience and knowledge of photography and graphic design, Carey is commissioned to shoot on location in NYC, Europe, Asia, and Africa to create stunning visual masterpieces for his clients in the industries of Entertainment most epic, unforgettable, international tours. - Music/Television/Fashion, Travel, Real Estate, Corporate and personal portraits. Carey Bradshaw is currently based in NYC

### **EVENT LIAISON TRIP HOST**

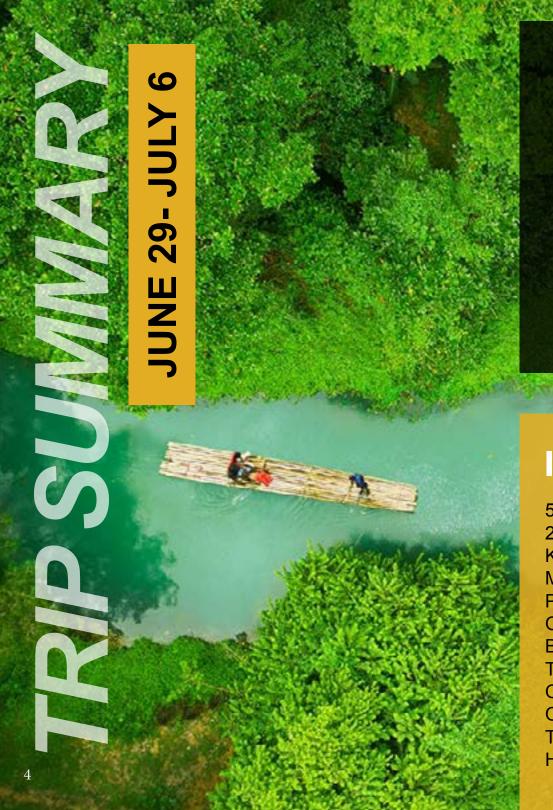
Nicole Owens has a professional background with over 14 years of experience in grassroots marketing, customer service, sales, and event planning, across entertainment and IT industries. She's been a dynamic member of creative teams, leading community groups in the pursuit of philanthropic endeavors. Nicole is charged in conceptualizing and executing marketing campaigns and events, which effectively drive reciprocal partnership opportunities, and customer loyalty for AAT.

### **SOCIAL MEDIA ENGAGER HOST ASSISTANT**

Andrea McLean is known for traveling with style, She has worked in customer service and sales for many years, mastering 60-second pitches since the spunky age of 6! She is focused on customer satisfaction. engagement, and bringing a smile to our travelers faces. Some believe that she may have been a comedian in her past life. Whenever she is around, there is always laughter.

"Great things in business are never done by one person. They're done by a team of people."

- Steve Jobs



# **BASE COST**

(LO) Land Only (Must Purchase Your Own Flights)

\$2,650

# \$200 DEPOSIT

PLUS SIX PAYMENTS OF \$408.33

# **INCLUDED IN BASE COST**

5 Nights Dbl Occupancy at All Inclusive Resort
2 Nights Dbl Occupancy Stay in Kingston Hotel
Kingston City Tour
Montego Bay Day Tour
Portland Day Tour
Ocho Rios Tour
Blue Mountain Tour
The Highly-Coveted AAT T-shirt
Ongoing Support of AAT Staff
Onsite Photographer + Free Low-Def Photos

Trip Highlight Video

**Host Dinner** 

# **ADD-ONS & UPGRADES**

Single Room Upgrade
Total Monthly

\$1300

\$216.66

Dancehall Club Outing

**Total Monthly** \$110 \$18.33



# PAYMENT ARRANGEMENTS

Your \$200 deposit is due by January 11th

Your first monthly payment will be collected 30 days after your deposit is made or by January 15th whichever comes first. Each of the subsequent payments will be collected every 30 days until June 15th, for a total of 6 payments (Jan - June).

Save \$150 on your deposit when you enter the code "TheRealJamaica" during checkout before 12/14

# **REFUND POLICY**



**FULL REFUND** 

Your deposit is fully refundable for 15 days after it has been paid.



50% REFUND

50% of your deposit can be applied to a future trip within a years' time of this trip being cancelled



MONTHLY PAYMENT NON-REFUND

Each monthly payment becomes non-refundable 30 days after the due date for that payment.



**NO REFUND** 

The trip becomes 100% non-refundable 45 days prior to departure.



**REFUND PROCESS TIME** 

Refunds can take up to 30 days from the date requested to process.

# THINGS TO KNOW BEFORE YOU GO ABOUT AAT

# Detailed Itinerary to be Distributed Upon Receipt of First Monthly Payment

To ensure an intimate and uninvaded experience for our travelers, certain details such as hotels and our preparation tips will be withheld until the first monthly payment is received.

# All Details Are Tentative!

Despite the countless hours invested into planning this trip, the circumstance may arise where we must make changes. For example, maybe we might find out that our hotel isn't up to AAT standard or maybe our airline may go belly up bankrupt (this has actually happened)! Whatever occurs we will do everything in our powers to ensure the trip goes on as planned. And if we do have to make a change, that change will result in you going on a trip that is equal or greater than the value of what you originally paid!

### How Do These Add Ons Work?

Good Question! After 6 years and taking hundreds of travelers across the globe, one thing has become apparent; while we as humans innately enjoy being in large groups, it doesn't mean that all members of the group want to do the same thing. For that reason, despite being a group travel company, we design our trips with the individual in mind! So, if you are someone that is looking to travel in luxury, no worries! Simply check off the business class and/or single room upgrade, and you get to be a part of our group while still having your own unique experience. Moreover, if you are an avid traveler that is looking to make new friends but would rather explore on your own, simply select nothing during checkout and you have 7 Days to explore Jamaica at your own pace. We are sure there will be plenty of others on the trip to accompany you. The total cost of each add on will be divided amongst your monthly payments and you are free to add or change your add-ons right up until 2 months before departure.

# Traveling Alone?

While the option is there for you to get a single occupancy room if you choose, by no means do you have to select it if traveling alone. We understand that the extra money spent in getting your own room, takes away from the money available to you to splurge on the streets of Jamaica. For that reason, we extend each traveler the option of having us pair you with a suitable roommate for no additional cost. Roommates are paired based upon the answers to their personality questions on their registration form, as well as their ages and even astrological signs. At least 2 months before departure you will be given the contact information of your roommate, giving each of you the opportunity to get properly acquainted.

### The 'Tell-A-Friend" Discount

Do you know someone who may be interested in joining our trip but isn't a member of AAT? Here is your chance to save a little money while bringing them on a trip of a lifetime! For every traveler that you refer to our trip, you can subtract \$50 from the cost of your trip. There is no limit to the amount of people you can bring, as long as that person has not already traveled with AAT. Be sure to tell your friend to enter your name in the registration form under "How did you hear about this trip?" Your \$50 discount will be put back on your card once you and your referral have paid in full.

# The Land Package

The Land Package option is for those travelers outside of the New York area that may want to join us. Selecting this option means that you will have to purchase your own flight to meet us in Jamaica If you select this option, you will have to purchase your flight no later than May 30th

# Get Travel Insurance!!

Stuff happens, but if stuff were to happen 7 months after having paid for your trip, there is nothing we can do to get you back your money, as our vendors have strict refund policies. Which is why we suggest you get travel insurance for this or any trip that can get you back your money in the event that stuff does happen. It will also cover you if any unfortunate incidents were to happen during the trip!

# ABOUT JAMAICA



### **ENTRY REQUIREMTENTS**

Passports must be valid 6 months past the day of entry. Yellow Fever vaccination only required if traveling from a country with yellow fever risk



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### **WEATHER**

# Average Weather in June in Montego Bay

Jamaica's daily high temperatures are around 88°F, rarely falling below 85°F or exceeding 91°F. Daily low temperatures are around 77°F, rarely falling below 74°F or exceeding 80°F.

# THE ITINERARY

# **JUNE 29**



# USA → MBJ

ARRIVE AT SANGSTERS INTERNATIONAL AIRPORT **MONTEGO BAY** 

1:30 PM ET ARRIVAL (LOCAL TIME)



# 3:00 PM CHECK IN

OCHO RIOS HOTEL OCHO RIOS, JAMAICA



# 8:00 PM

BLACK & GOLD HOST DINNER OCHO RIOS HOTEL +1 876-973-7000

# JUNE 30



# **OCHO RIOS TOUR**

**8:00 AM**DEPART FOR BOB MARLEY 9 MILE TOUR

12:00 PM LUNCH BREAK

2:30 PM BLUE HOLE WATERFALL

5:30 PM RETURN TO OCHO RIOS HOTEL

# JULY 1

# JULY 2



# **MONTEGO BAY TOUR**

8:00 AM DEPART FOR GREEN GROTTO CAVE TOUR

11:00 AM RASTA INDIGINOUS TOUR

2:30 PM LUNCH

5:15 PM ROSEHALL NIGHT TOUR

7:15 PM RETURN TO OCHO RIOS HOTEL



# **PORTLAND DAY TOUR**

8:00 AM DEPART FOR NANNY FALLS & MAROON TOWN

1:00 PM LUNCH BREAK

2:30 PM BLUE LAGOON BOAT TOUR

**6:00 PM** RETURN TO OCHO RIOS HOTEL

# THE ITINERARY

JULY 3



JULY 4....cont



OCHO RIOS HOTEL OCHO RIOS, JAMAICA

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**KINGSTON TOUR** 

8:00 AM DEPART FOR KINGSTON

10:00 AM BOB MARLEY MUSEUM

12:00 PM PORT ROYAL TOUR

2:00 PM LUNCH

3:30 PM DEVON GREAT HOUSE

5:45 PM CHECK IN

KINGSTON HOTEL KINGSTON, JAMAICA

# .....JULY 4





# **DANCE CLASS + CLUB**

(only for those who bought ADD-ON)

8:00 PM DANCEHALL DANCE CLASS WITH RADDY RICH

12:30 AM DEPART FOR DANCEHALL CLUB

3:30 AM RETURN TO KINGSTON HOTEL



# **BLUE MOUNTAIN TOUR**

8:00 AM DEPART FOR BLUE MOUNTAIN TOUR

+ COFFEE PLANTATION

1:30 PM CATERED LUNCH @ STRAWBERRY HILL

3:30 PM RETURN TO KINGSTON HOTEL

11:00 PM DEPART FOR DUBCLUB

3:00 AM RETURN TO KINGSTON HOTEL



# 12:00 PM CHECK OUT

KINGSTON HOTEL KINGSTON, JAMAICA +1 876-618-9900A



# KIN → USA

DEPART FROM NORMAN MANLEY INTERNATIONAL AIRPORT

**KINGSTON** 





### **BOB MARLEY NINE MILE TOUR**

The core of any trip to Nine Mile is a tour of Bob Marley's home, which remains untouched from the days he lived there. Walk through for a look at the intimate details of his daily life, such as his favorite clothing and chair. Rastafarian guides fill you in on Marley's childhood, career, and Rastafarian culture as you go, making the most of every display. Most tours also include a trip to Mt. Zion Rock, Marley's frequented meditation spot and home to the rock "pillow" mentioned in his song "Talkin' Blues." as well as to his final resting place and mausoleum. Reggae lovers can enjoy the displays at a more leisurely pace by visiting as part of a private tour, which also makes for a comfortable journey up the rugged mountain roads to Nine Mile.



# BLUE HOLE SECRET WATERFALL

To the south of Ocho Rios, hidden in the looming mountains, lie pools of crystalline turquoise waters, which beckon to you to take a leap and immerse yourself in promises of a cool and refreshing swim. Blue hole, often called Irie Blue Hole, this attraction is arguably the most visited, undeveloped tourist attraction in Ocho Rios, St. Ann. It easily holds its own against the region's most noteworthy attractions in the eyes of tourists and locals alike.



### **GREEN GROTTO CAVE**

A journey into underworld charm... a speologist's dream, a green cavern of mystery and adventure, a slice of Jamaica's history... part of your vacation with a difference... such are the accolades that can be ascribed to the largely unexplored labyrinth of mystical underground caverns called Green Grotto Caves which is surrounded by thick vegetation and supplied with pristine waters flowing from its secret depths. Such privacy and solace were to be found in the Green Grotto Caves. that its rich history can be identified with diverse groups of people including its first inhabitants, the Arawak Indians (Tainos) who used the caves for various purposes. Proof of this is evident in the multiple fragments of pottery and artifacts that are unearthed from time to time. During the 17th C when the English invaded the island of Jamaica, the Green Grotto Caves were used as a hideout for the Spaniards who were being driven out of the country.



### RASTA INDIGINOUS VILLAGE

Located just outside Montego Bay, Rastafari Indigenous Village is a living cultural center that offers you an opportunity to experience the Rastafari way of life. Whether you choose a half or full-day tour, you'll have the unique opportunity to connect with Rastafarians, and learn more about their culture and values. You'll be introduced to drum makers who create traditional drums by hand, using techniques that have been passed down through generations. You can tour an organic vegetable and herb garden and learn more about why the Rastafari choose to follow a vegan diet, and what are its benefits. You can then have a meal with the Rastafari, and taste for yourself. A small store offers traditional handicrafts and jewelry. The tour concludes with a performance of traditional drumming and singing in the center of the village.



NANNY OF THE MAROONS & MOORE TOWN TOUR

Nanny of the Maroons, also known as Queen Nanny, was a leader of the Jamaican Maroons who were descendants of runaway slaves who established free communities in the mountainous interior of Jamaica.

Her burial at Bump Grave, Moore Town, Portland Parish. She was born in Ghana of the Ashanti tribe and taken to Jamaica as a slave. She and her brothers ran away from the slave life on a plantation and hid in the Blue Mountains.

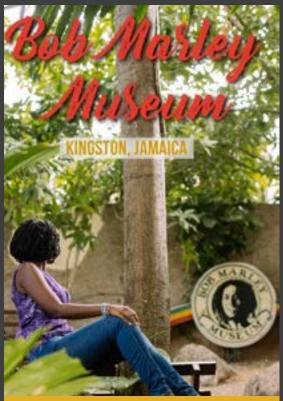
For over 30 years Nanny helped more than 800 slaves become free.

The Order of National Hero (Jamaica) was bestowed upon her by the independent government of Jamaica.



### **ROSEHALL NIGHT TOUR**

A candle-lit evening tour of the Rose Hall Great House is a must for visitors to Montego Bay. Your guided exploration of the former home of Jamaica's 'White Witch', Annie Palmer, includes captivating and chilling stories of love, murder and mystery skillfully told by knowledgeable guides. You're sure to feel goose-bumps as these eerie tales come to life in this grand estate, where ghost sightings have been reported over the years! You will gain historic insight into this the grandest of Jamaican great houses, now beautifully restored with 18th-century decor and antiques. To conclude this fascinating adventure, you can visit the dungeon, now transformed into a tavern called Annie's Pub. Many visitors find that purchasing a glass of the famous rum cocktail, known as "Witches Brew" helps banish the spirits of ghosts and black magic they sense still lingering in the mansion!



### **BOB MARLEY MUSEUM**

The Bob Marley Museum is the former home of the reggae legend. Bob's home is filled with rich memories and treasured mementos, which seek to preserve the life and accomplishment of this great Jamaican and outstanding musician.

Enter the Museum and allow us to envelop you with the sights and sounds of Bob, as you take a guided tour of this Jamaican Heritage Site. Our friendly, charming and knowledgeable guides will escort you through the grounds, which include the main house, exhibition hall, theatre, gift shops and the One Love Café.



### **BLUE LAGOON**

The Blue Lagoon is one of the top beauty spots in Jamaica. The mix of hot and cold and fresh water and salt water offers a unique bathing experience.

The Blue Lagoon is Jamaica's largest underground spring fed lagoon. It is located in a protected cove along the coast.

It is rumoured that the Blue Lagoon is bottomless; in reality, the Blue Lagoon is around 180-200 feet deep and fed by fresh mineral spring. The Blue Lagoon turquoise blue water is surrounded by lush green vegetation.



### **PORT ROYAL**

Located on the southeast coast of Jamaica, the natural harbor at Port Royal became the center of English life in Jamaica. By the late 1600s it had become one of the largest European cities in the new world, second only to Boston. It had also become infamous home of pirates, prostitutes, and Englishmen on the make. Far from home, they made their livings off of the slave trade, slave labor in plantations, and the money that the pirates brought in from their looting forays against the Spanish.

It may be seen as an indicator of the caliber of vice in Port Royal that in 1675 the notorious pirate Henry Morgan became the Lieutenant Governor. In fact, Morgan began to crack down on overt piracy as the grand era of privateering he had been part of began to enter its waning phase.



### **DEVON GREAT HOUSE**

Step back in time to 1881, learn what life was like when the Stiebel's called Devon House their home. On the mansion tour, peek into each room, including the beautifully designed and maintained Dining Room, Master Bedroom and elegant Ballroom. The Devon House mansion tour is a wonderful experience for all, providing valuable insight into the history of the home of Jamaica's first black millionaire.



# STRAWBERRY HILL BRUNCH

Set in the cool hills of the Blue Mountains, Strawberry Hill is an architectural masterpiece and the haven for creative souls. The artfully designed villas and excellent service will only be the start of the experience.

Taste all the richness of our island's multi-cultural heritage in Strawberry Hill Restaurant's succulent New Jamaican cuisine. Traditional dishes, such as lamb curry and fish stew, get a subtle contemporary and local twist; a classic omelette aux fines herbes tastes newly delectable with just-picked thyme and a fragrant side of callaloo, Jamaica's sturdy spinach. Sip a sublime tropical fruit cocktail on our welcoming wraparound veranda, a taste as uplifting as the stunning mountain views. Or let the gracious "Old Plantation" ambiance of our Dining Room enhance your repast as you dally over a slice of warm bread pudding with a dash of Blackwell's Rum, accompanied by a cup of Blue Mountain coffee.



# BLUE MOUNAIN TOUR & COFFEE PLANTATION

The Blue Mountains are the longest mountain range in Jamaica. They include the island's highest point, Blue Mountain Peak, at 2256 m. From the summit, accessible via a walking track, both the north and south coasts of the island can be seen.

Jamaica produces between four and five million pounds of coffee per year within the tropical jungle of Blue Mountains National Park. Replete with stunning waterfalls and exotic wildlife, these steep mountainsides, located north of Kingston, make for the perfect condition to produce unparalleled coffee beans.

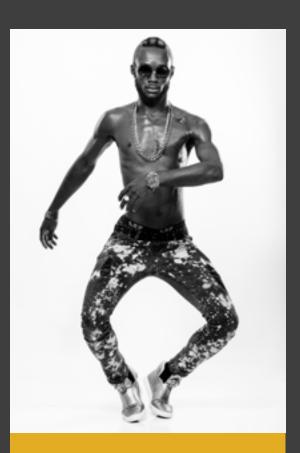
you will be visiting one of Blue Mountains coffee plantations to witness the the cultivation processes which makes Blue mountain coffee one of the worlds best.

# NDEPTH



### **DUBCLUB**

Founded in 2002, Kingston Dub Club is home to the Rockers Soundsystem and is dedicated to undiluted roots music and sound system culture. This unique club is operated by Karlyle 'Gabre Selassie' Lee, a committed Rastafarian who uses his sound system to 'edutain' and fire up the spirit of everyone fortunate enough to fall within earshot. Kingston Dub Club has achieved something of a legendary status; high above Kingston on Skyline drive, the club opens its doors every Sunday evening for an immersive evening of matchless music. As they say 'the only good system is a sound system'.



# DANCEHALL DANCE CLASS + DANCEHALL CLUB OUTING

Learn the latest Dancehall Dance moves from Mr. Raddy Rich himself, Jamaica's award winning dancer from 2008 to 2019. Later that night, you will have the opportunity to hit one of Kinston's premiere night-clubs with Raddy Rich and put some of those moves you learned earleir, to use. Raddy is known to roll with some heavy hitters. There is a big possibility you could be hanging and dancing with Jamaican royalty!!



